WADA’s Latest Education Tools

ARISF-WADA Anti-Doping Coaching/Training Session

Frédéric Donzé, Chief Operating Officer
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2015 Code: Article 18

- Education is mandatory
  - Information
  - Education
- Primary goal is prevention
- Programs should be values-based
- Focus of education programs is on athletes and athlete support personnel
WADA’s Role in Education

1. Social Science Research
   • To provide underpinning evidence for programs

2. Development of Education Tools
   • Awareness
   • Information
   • Education (values)

3. Program Implementation Assistance
   • Model Guidelines
   • Symposia, training sessions and consultation
IFs’ Role in Education

To deliver education programs…
Model Guidelines

Developed to assist stakeholders to:

- Assess
- Design
- Plan
- Implement
- Evaluate

Model for Core Programs
Information/Education Guidelines to Prevent Doping in Sport

Version 3.0
May 2016
Current WADA Resources to Assist

- Outreach Program
- Guidelines & Information
- Books, Games & Videos
- Tool Kits
- E-Learning
Education Resources Brochure
At-a-Glance Series

Condensed look at:

- Athlete Guide
- Whereabouts
- TUEs
- Doping Control Process

Easy to reproduce

Available in French, English & Spanish
Tool Kits

- Teacher’s Tool Kit
- Coach’s Tool Kit
- Program Officer’s Tool Kit
- DCO Tool Kit
- Sport Physician’s Tool Kit
On your marks, get set...

Coach True
Sport Physician's Tool Kit | Dashboard

- **Course Overview**: Provides a description of the course and links to the original reading materials.
- **Learning Modules**: Provides access to learning content organized by topic.
- **My Progress**: Provides information on your course progress.
The University Anti-Doping Textbook, a collaboration between FISU, WADA and the 2015 Gwangju Summer Universiade Organising Committee, is designed to be a comprehensive overview of doping in sport and issues related to this. Its primary target audience is first year university students who will one day be involved in sport in many different capacities and disciplines. This could range from working with elite athletes to being involved at a grass roots level or as diverse as sports law to sports medicine.

The Textbook provides a general introduction to the anti-doping environment. It provides factual information about doping, anti-doping processes as well as examining how doping can be prevented. It
Anti-Doping e-Learning Platform - ADeL

WELCOME TO YOUR ANTI-DOPING E-LEARNING PLATFORM

ADeL offers courses for athletes, coaches, doctors and anyone who is interested in learning more about anti-doping and protecting the values of clean sport.

Username

Password

Log in
Register

Forgot your password?
E-Learning Courses on ADeL Platform
Basic Elements of an Anti-Doping Program

In order to create an anti-doping program that is compliant with the ruling the ADO’s anti-doping program should include:

- Education and prevention
- Results management
- TUE management
- Sanctions
- Testing
- Communications
- Intelligence and investigations
- Research
ADO Kickstart

Therapeutic Use Exemptions (TUE) - Process Overview

1. Define which athletes are under your jurisdiction
2. Outline the process
3. Receive and Assess applications
4. Establish a TUEC
5. Convene a TUEC meeting
6. Notify all relevant parties (Athlete/WADA/NADO/IF)
   - TUE Granted
   - TUE Denied

Key Concept
- Recognition
  - Have an appeals procedure in place
Anti-Doping Education for Parents

PARENTS’ GUIDE TO SUPPORT CLEAN SPORT

PROMOTING GOOD VALUES

Sport can enhance work ethic, respect, friendship, joy, resilience and healthy lifestyles. However, if these values are not ingrained, sport can also encourage cheating, lying, arrogance and winning at the expense of personal health and integrity. Here is a list of things you can do to promote good values:

- Teach children to respect their opponents and themselves, to value and develop a sense of winning, to win and lose with dignity, and respect the true spirit of sport.
- Model these values for your children by encouraging and praising them regardless of the outcome of their competition, by keeping faith in the values of the sport, and by setting a good example.
- Emphasize that participation in sport is most important for personal growth and development, not the result.
- Open up a dialogue with your child to discuss the values promoted in their sport, club or training centre.
- Emphasize that participation in sport is the most important activity for personal growth and development, not the result.
- Make sure your children know their rights and responsibilities when it comes to the doping control process.

FURTHER INFORMATION

The Code, True Sport, 2016

PARENTS’ GUIDE TO SUPPORT CLEAN SPORT

PROTECTING THE CLEAN ATHLETE - DOPING CONTROL PROCESS

- Understand the principle of “strict liability” and ensure that your child is familiar with what constitutes doping.
- Ensure that you and your child understand all 10 anti-doping rules violations (ADPV).
- Ensure that your child understands that competitive athletes are tested for doping substances regularly and must be ready to compete, in order to protect clean sport and clean athletes.
- Review and discuss information on the stages of doping control together with your child. Consult the WADA website for resources to assist you.

FURTHER INFORMATION

How to deal with the doping control process.
The Doping Control Process for Athletes.
Education Partnership

VALUES BASED EDUCATION RESOURCE

- WADA
- UNESCO
- IOC
- ICSSPE
- IPC
- IFPC
Education Partnership – Values Based Learning

- Values Education Through Sport
- Developed by researchers
- Tool kit of activities
- Cross-curricular, international

Fairness

- Equity
- Respect
- Inclusion
Evaluating your Anti-Doping Programs

ADO Research Package

- Existing standardized survey
- More in-depth measures of anti-doping
- Guidance for full process of research
A Few Words of Advice

- WADA resources can assist with education programs
- Development of your own material is possible
- Values-based education should underpin all programs
- Evaluate the effectiveness of programs
- Education programs should be targeted
- Plan education like you plan testing
- Partnership is the key to progress
For further information, please do not hesitate to contact:

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