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SPORTACCORD CONVENTION

ARISF / WADA ANTI-DOPING COACHING & TRAINING SESSION

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Motivating Athletes and Coaches in Anti-Doping Education

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Supporting Event:



WKF Senior World Championships

Bremen (GER), November 2014

975 Athletes, 116 countries

Combine Athletes & Coaches Education

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Athletes Outreach

WADA's Outreach Model (Bronze), including:
2 «Say no to Doping» banners, multilingual information
flyers, multilingual 10 questions «Play True Quiz»



On 1st competition day
<= Main Hall



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Athletes Outreach

Outcomes - Quantitative

- 7-8 hours «non-stop» operation, 1 laptop
- 32 countries involved (28%)
- 51 Athletes played the Quiz:
 - => hard to «practically» achieve better (7/hour)
 - => 5.2 % participation rate biased (how many athletes present in the Hall on that day?)

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Athletes Outreach – key lesson 1

WKF Athlete's Commission Involvement

Reinforce the doping-free sport message as a direct and clear stance from the Athletes themselves to their peers



And...

Practical and logistical advantages !



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Athletes Outreach – key lesson 2

**A gathering of Athletes-centered activities for more
attractivity and exposure**

- WKF Athlete's Commission Voting procedure
- Tokyo 2020 Sign-up
- Sports medicine survey (WKF / University of Bremen)

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Coaches Education

WKF objective: strengthening doping-free sport education in the WKF Coaches License Program

2 years of existence, 3-level accreditation system

1st level «Accredited Coach», mandatory to perform coaching function at any WKF Championships

1st level includes anti-doping briefing and statement in the accreditation agreement

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Coaches Education

1st step: understanding the context and adapting

- Manual already includes a 4-page Annex on anti-doping information
- Accreditation statement:
«As a coach I am responsible for the adherence of my assigned Athletes to the current anti-doping rules»
- Coaches Accreditation Seminar: 2 hours on the eve on the 1st competition day

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Coaches Education

2nd step: developing a 30 minutes awareness presentation

- Why fight doping ?
- Roles and responsibilities of Coaches in the 2015 Code
They themselves are subject to AD rules
- Specific responsibilities:
Attention to signs, symptoms and vulnerability factors
Responsibilities beyond just «information» (eg testing)



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SPECIFIC ROLES AND RESPONSIBILITIES OF COACHES TESTING (**EXAMPLE COACHES SEMINAR SLIDE**)

- As a coach, you have the responsibility to explain to your athletes the possible consequences of refusing to comply with doping control procedures
- Assist as much as possible DCOs in providing doping control access to athletes
- Assist the athletes in the doping control process
- Remind: clean athletes should consider every test as an opportunity to show that they are committed to doping-free sport !

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Coaches Education – a key lesson

WKF on the way to integrate Anti-Doping as full part of a Coach job, with **responsibilities** equal to those in other areas, with high requirements made on ethical behaviour, fair-play and safety:

- Technical (eg clothing, protests...)
- Medical (eg concussion)

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Next steps

- **Next «supporting» Event**

Junior, Cadet and U21 WCH in November 2015

- **Development of anti-doping education in Coaches level 2 and 3**

eg part of exam questions, use of WADA Coach True...

- **Involve Entourage Commission**

Includes Athlete's and Medical Commissions representatives

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Thank You !



Any Question ?