



Implementation of an Education and Outreach campaign in Flying Disc

**SportAccord convention 2015
ARISF-WADA Anti-Doping Coaching/Training Session**

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Volker Bernardi
WFDF Executive Director



WFDF Anti-Doping Education

- Introduction – WFDF and the fight against Doping
- Milestones – 2011-2015
- Key projects – Anti-Doping education plan
- The future...

**SAY NO!
TO DOPING**
In partnership with  **WADA**



Introduction - WFDF and the fight against Doping

- The World Flying Disc Federation is the international sports federation responsible for world governance of flying disc (Frisbee™) sports, including Ultimate, Beach Ultimate, Disc Golf, Freestyle, Guts, and Individual Events.
- WFDF is a federation of member associations which represent flying disc sports and their athletes in more than 60 countries. WFDF is an international federation recognised by the International Olympic Committee (IOC), the IPC, a member of ARISF, SportAccord and the International World Games Association.

Facts - WFDF and the fight against Doping

- WFDF is a signatory of the WADA World Anti-Doping Code.
- WFDF has fully adopted and implemented the 2015 code.
- WFDF conducts in-competition and out-of-competition testing.
- WFDF operates a Testing Pool for out-of-competition testing.
- WFDF operates TUE procedures and results management.
- WFDF operations based on Anti-Doping Program plan.
- The plan includes testing, education and research.

Milestones

- 2003: WFDF Congress adopts WADA code effective 2004
- 2004-2011: WFDF as code signatory
- 2011: introduction of first Anti-Doping program plan 2011-13
WFDF initiates education and **first** outreach program (continental)
- 2012: WFDF outreach program on world level
- 2013: WFDF provisionally recognised by IOC / ARISF member (funds)
- 2014: Interim Anti-Doping program plan 2014
- 2014: WFDF conducts first **global** outreach program
- 2015: WFDF implements new WADA World Anti-Doping Code

Key projects - Anti-Doping program plan

- **Athlete`s Outreach/Education**

- targeting WFDF sanctioned events (all age categories)
- focus on international level athletes
- obligation to complete anti-doping quiz
- cooperation with SportAccord DFSU
- RealWinner education software
- Outreach during events (MADC/staff)



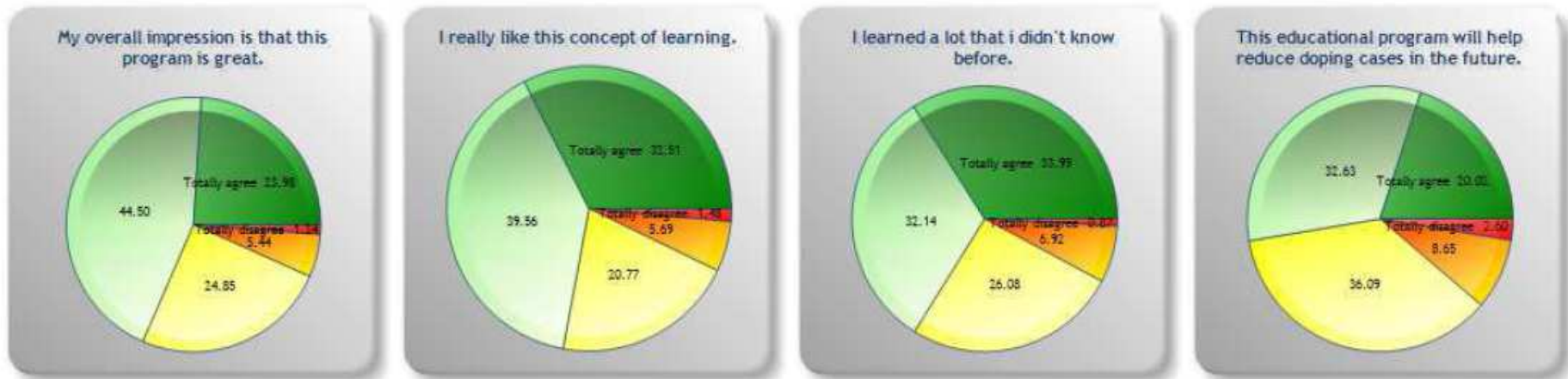
Key projects – 2014 campaign

- Outreach at 2014 World Championships involving all age categories from Under-19 to Master's turned out to be a “tremendous success” (WFDF President Robert L. “Nob” Rauch).
- 760 athletes competing in WJUC/WUCC successfully passed the “Real Winner” Anti-Doping educational and learning quiz licensed to WFDF by SportAccord and its Doping Free Sports Unit.
- 950 athletes completed at least the most important stages of the Real Winner.

Key projects – 2014 campaign

- WFDF required that at least three players including the Team Captain of all of the 160 teams participating in WUCC and all of the more than 40 teams playing in WJUC needed to pass the Real Winner certification.
- Official game disc displaying the “SAY NO TO DOPING” message prominently supported the campaign on the fields.
- Additional campaign activities staged by WFDF and TOC like information booth, WADA outreach materials, Anti-Doping officer and visual presence of “SAY NO TO DOPING” campaign on-site.

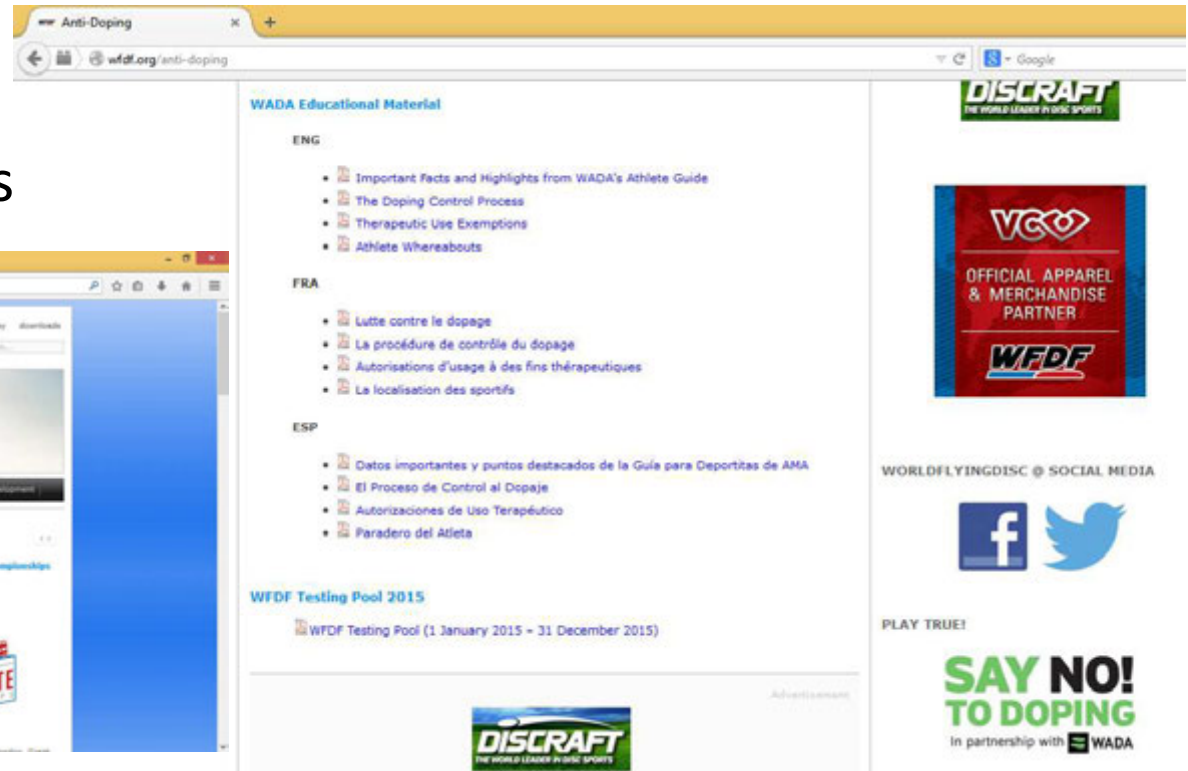
Real Winner – feedback of 2014 outreach



- mainly positive feedback
- implement tool on national level and for all players of events

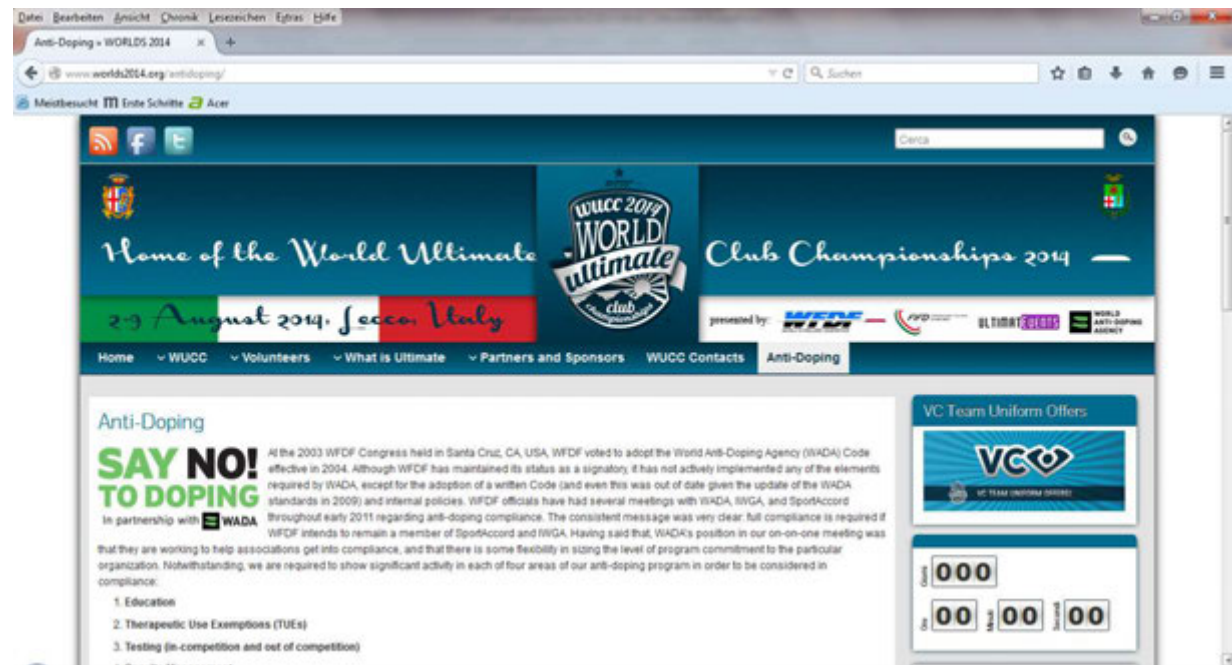
WFDF Website

- Educational Materials



Event Website

- Information
- Registration
- Monitoring
- Eligibility
- ...no education
- ...no play



The future...

- **WFDF Anti-Doping program plan 2015-2017**
- Intensified educational measures vs testing
- Involve Continental Associations in Education / Seminars
- Athlete`s Outreach 2015: WU23, EUC, AOUC, PAUC (2,000)
- Athlete`s Outreach 2016: WUGC, WJUC (2,900)
- Athlete`s Outreach 2017: TWG, WU23, Continentals
- Intensified cooperation with WADA on campaign

Thank you very much for your attention !

Contact:
volker.bernardi@wfdf.org

