The 2015 World Anti-Doping Code – A Game Changer for the Fight Against Doping in Sport?

ARISF / WADA Anti-Doping Session

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THE ROLE OF WADA, IFs AND OTHER ACTORS OF THE ANTI-DOPING COMMUNITY IS TO PROTECT THE FUNDAMENTAL RIGHT OF EVERY ATHLETE TO COMPETE IN CLEAN SPORT
NOT A WADA CODE BUT THE WORLD’S ANTI-DOPING CODE
Code Revision Process

An Unprecedented Level of Participation

- Two full years of consultation (Nov. 2011 – Nov. 2013)
- Three distinct consultative phases and many informal meetings
- More than 300 submissions and close to 4,000 individual comments
- Code and four International Standards unanimously adopted at 4th World Conference, 12-15 November 2013 in Johannesburg
Where We Are Today

- In effect 1 January 2015

- 2014 was a year of IFs and other Anti-Doping Organizations (ADOs) fine-tuning their rules, with WADA and SportAccord DFSU guiding IFs and providing assistance

- Only a few IFs do not have rules fully in line. Great example of collaboration. WADA is working with these IFs to find solutions

- Importance of universally harmonized anti-doping rules to provide equal protection to clean athletes worldwide
EXCELLENT SET OF RULES REQUIRES EXCELLENT PRACTICE TO ENSURE THE CODE’S FULL POTENTIAL IS REACHED
2015 Focus – IF Practice of the Revised Code

- Transition from “old” to “new” Code started in 2014
- Emphasis on quality of anti-doping programs and practice
- WADA will continue to provide guidance and practical tools to IFs to ensure potential of revised Code is realized in practice
- Collaborative approach
Future Focus – Code Compliance Monitoring

An Enhanced Process for a New Era

- WADA Executive Committee to decide on criteria and timelines for next formal WADA Code compliance report

- Compliance monitoring process to focus on IF commitment and quality of IF programs, to be ISO-accredited and supervised by an independent Compliance Review Committee

- In the meantime, WADA will bring up non-compliant situations to its Executive Committee when they arise
THE 2015 CODE – A GAME CHANGER?
A Game Changer for the Cheaters

- Longer periods of ineligibility (4 years for intentional cheating) for real cheats and more flexibility in sanctioning in other specific circumstances

- **Athlete support personnel** better covered
  - By educational programs
  - By new Prohibited Association anti-doping rule violation
  - By IF or NADO investigation in all cases involving a minor or if the person has provided support to more than one athlete found to have committed a violation
A Game Changer for the Anti-Doping Organizations

- Strong focus on the **quality** of anti-doping programs rather than the quantity, on the **optimization** of the use of resources and on the **effectiveness** of anti-doping programs.

- Addresses some of the “traditional” IF challenges when it comes to anti-doping:
  - Wide variety of needs, expectations and resources of IFs – **adaptability** and **certain flexibility**
  - Lack of collaboration between IFs and other Anti-Doping Organizations creating duplications and gaps – **coordination**
The **2015 Code and Standards** provide strong incentives and a **robust platform** to further **enhance the quality of anti-doping programs** and to try to **optimize the use of resources** in all sports and countries.
1. Key Areas of Practice – Prevention

Code Article 18

- Code offers a clear distinction between information and values-based education – staged phase development process
- Onus is on IFs to deliver prevention programs in cooperation with NADOs and NFs
- Directed towards athletes and support personnel with particular focus on young people through school curricula
2. Key Areas of Practice – Smart Testing

No Longer a One-size-fits-all Approach

- Each IF to conduct an objective and well-developed risk assessment

- Implementation of the new Technical Document for Sport Specific Analysis (TDSSA)

- Development of a Test Distribution Plan (TDP) taking into account TDSSA and other factors specific to each IF (event calendar, statistics, intelligence, biological profiles, etc.)
2. Key Areas of Practice – Smart Testing (cont’d)

Sample Retention & Further Analysis

- Under the 2015 Code and International Standard for Testing and Investigations, ADOs must incorporate into their TDP a strategy for retention of samples and further analysis.
- Increase of statute of limitation from 8 to 10 years.
- Samples can therefore be stored and re-analyzed with new techniques several years later.
- Powerful strategy in terms of deterrence and detection.
3. Key Areas of Practice – Intelligence

- Another powerful strategy for deterrence and detection
- Increasing importance of investigations and use of intelligence in anti-doping
- IFs to be able to obtain, assess and process intelligence from all available sources to inform their TDP, plan target testing and establish potential anti-doping rule violations
OBJECTIVE OF SMART TDP (INCORPORATING TDSSA & INTELLIGENCE) = SMART, EFFECTIVE AND PROPORTIONATE TESTING PROGRAM
4. Key Areas of Practice – Therapeutic Use Exemptions

2015 International Standard for TUE

- Stronger TUE Mutual Recognition
- If a TUE granted by an ADO meets the criteria set out in the ISTUE, other ADOs must recognize it
- WADA can still review any TUE
5. Key Areas of Practice – Coordination

- It is an obligation under the revised Code for ADOs to use ADAMS (Anti-Doping Administration & Management System) or another approved system.

- WADA will continue to improve the existing ADAMS to make the daily lives of its stakeholders easier.

- In parallel, WADA will continue the development of the new ADAMS – an improved system with greater functionality.

ADAMS has multiple uses which include the storage of information on lab results, Therapeutic Use Exemptions and information on Anti-Doping Rule Violations. It also allows information to be shared effectively among relevant organizations, and aims to promote efficiency, effectiveness and transparency.
WADA UNDERSTANDS THE HIGH EXPECTATIONS OF SIGNATORIES DEMANDED BY THE CODE AND WILL HELP YOU REACH THE REQUIRED STANDARDS
Remember

We are always available to provide you and your IFs with expertise and assistance in the anti-doping field
play true